



MEDIA ADVISORY

CONTACT: Nichole Wenderlich
(315) 634-3039
info@fes-cny.org

4th Annual Famous Entrepreneurs Series to Kick Off with Chris Hughes, Facebook Co-founder and “My.BarakObama.com” Founder

Lecture Series Returns to Further Spur Entrepreneurial Growth in Central New York

SYRACUSE, NEW YORK – May 21, 2009 – Chris Hughes, co-founder of Facebook and founder of “My.BarakObama.com” will join the Syracuse community on November 17, 2009 to kick off the fourth season of The Famous Entrepreneurs Series (FES). FES, a non-profit, member driven organization, was formed in 2006 to foster entrepreneurship in Central New York by connecting the business community with high-profile CEOs or management thought leaders.

Hughes’ lecture will focus on his personal successes, guiding management strategies and bold visions on how to transition companies from good to great. Dubbed “The Kid Who Made Obama President,” according to *Fast Company*, Chris will inspire attendees with his stories of innovation and action.

The series continues with:

- January 12, 2010 – Tom Kelley – General Manager at IDEO Product Development, which specializes in cutting-edge products and services such as the Apple Mouse and author of *The Art of Innovation* and *The Ten Faces of Innovation*
- March 24, 2010 – Vijay Govindarajan – Earl C. Daum 1924 Professor of International Business, Founding Director of the Center for Global Leadership at the Tuck School of Business at Dartmouth College, Professor-in-Residence and Chief Innovation Consultant for General Electric and author of *Ten Rules for Strategic Innovators*
- May 19, 2010 – Marilyn Carlson Nelson – Chairman and former CEO of Carlson Companies and author of *How We Lead Matters*

The 2009 – 2010 season will be held at Onondaga Community College, 4585 West Seneca Turnpike. In addition to the current Platinum, Gold and Silver Membership levels, two new membership levels are offered for the upcoming season – a Small Business Member level for those with under 50 employees and a Student Scholarship Member level. With these new opportunities, season memberships range from \$500 to \$10,000.

For more information or to join FES, email info@fes-cny.org or visit www.fes-cny.org. Students are also encouraged to register for a chance to receive a scholarship to the series by filling out the form found on the “Make the A List” page. Speakers for the past seasons included C.K. Prahalad, Carly Fiorina, Michael Treacy, Richard Teerlink, Jon Luther, Rod Beckstrom, Mark Thompson, Anne Mulcahy David Barger, Dov Seidman, Ron Heifetz and Doug Hall.

FES is a non-profit, member based organization. Confirmed members for the 2009 – 2010 season include Anaren Inc., Clear Channel Events Group & Clear Channel Radio, Communiqation, O’Brien & Gere, PPC, Sensis Corporation, United Radio Service, The Central New York

Business Journal, C&S Companies, Onondaga Community College, Syracuse Research Corporation, Bond Schoeneck and King, Central New York Community Foundation, Doubletree Hotel Syracuse, Enitiative, Ernst & Young, The Metropolitan Development Association of Syracuse and Central New York, National Grid, Summit Software Company and Women Inspiring the Entrepreneurial Spirit (WISE).

###